



Mr. Josh Sagester
Superintendent

Tri-Village Athletic Department
P.O. Box 31, 315 South Main Street
New Madison, Ohio 45346

Mr. Lee Morris
JH/HS Principal

Mr. Brad Gray
Athletic Director

Phone: 937-996-1511
Fax: 937-996-0307

Internet Address
www.tri-village.k12.oh.us

Dear Sponsors,

The Administration, Board of Education and Athletic Department of the Tri-Village Local School District is pleased to announce that Tri-Village will be adding football to the list of extracurricular offerings made available to our student athletes through a phased in process over a four year period beginning in the fall of 2015. Our district leaders feel that in order to remain competitive during a time when students and parents have so many choices it is imperative that we offer desirable educational and extracurricular opportunities for our student athletes. In order to be able to implement this project, upgrades will need to be made to our outdoor athletic facilities. A sampling of these upgrades includes: a fieldhouse, bleachers, lights and scoreboard. These projects will be funded through fundraising efforts, corporate sponsorships and advertising opportunities. In addition, the Athletic Department has committed to supplementing a portion of the new extracurricular offering, and pending approval, our local Board of Education will supplement a portion as well, which will not include additional tax burdens.

The Tri-Village Athletic Department is asking you to consider partnering with us regarding this endeavor. With your partnership, we can begin the process of creating a competitive and aesthetically pleasing outdoor complex. Specifically, the project will begin with the construction of our fieldhouse consisting of locker rooms, restrooms, concession stand and weight room, for the use of our student athletes and community members.

This partnership would benefit the TVLSD by securing funds for the project, while also providing merchants the opportunity to support a ground -breaking venture that will impact many stakeholders of the TVLSD. The students impacted by this endeavor stretches far beyond just those who plan to play football. It adds opportunities for our band members, cheerleaders, flag corps, student trainers and many more. It is our hope that all students at Tri-Village will see the rewards of our investment in their future, both from an educational and physical standpoint.

Attached you will find a variety of different advertising options for you to consider. Each option also has its own set of benefits that are provided with each package. Thank you for your consideration and continued support for the students and programs of the Tri-Village Local School District.

Sincerely,

Brad Gray
Athletic Director
Lee
JH/HS



Morris
Principal

Josh Sagester
Superintendent

WHAT FOLKS ARE SAYING About Friday NIGHT LIGHTS in New Madison, Ohio

“The most important things we can pass on to our kids, especially in today's world, are hard work, respect and working as a team. Those qualities aren't always reinforced properly in society but there's no escaping them in the game of football. **I'm excited for the Tri-Village community and the opportunities young people will now have due to their new football program.**”

-Matt Light, Purdue, New England Patriots 2001-2011, 3x Pro Bowl Selection, 3x Super Bowl Champion

“The game of football has impacted my life in so many ways. Learning how to sacrifice for my teammates and overcoming adversity are probably the most important lessons I learned while playing football at St. Henry. Maybe most important, it helped bring our community together during autumn Friday nights. The teams we have had in the past and the Championships we have won are something our community shares together and has forever.”

-Bob Hoying, Ohio State 1992-95, Philadelphia Eagles 1996-98, Oakland Raiders 1999-2001

“Many of us have our favorite college or professional football team. We are often even passionate as we root for these teams from afar. We rarely actually know any of those players. But with our hometown high school team, it is much more intimate. Out there on the field, playing the game in its purest form, is the boy next door, the kid from down the street, the boy who has mowed our lawn, and our own sons. We know them. We know their families. It is personal.”

“For ten Friday nights in the fall, we come together as a community. We sit in the stands as one community, our senses filled with the smell of the grass, the hot dogs and popcorn. It matters not that we are Democrats, Republicans, farmers, shopkeepers or lawyers. We are, for three hours, united as we watch with pride “our boys” battle “the other guys”.

“As the pageantry unfolds on the field, perhaps we think back to the glory and legend of past seasons. It is this tradition that serves as a bond from one generation to the next. We embrace that notion as, in many ways, it helps define us. As we take it all in we ask ourselves, while the “Boys of Fall” leave it all on the field simply for the love of the game, where would you rather be on a Friday night in the fall?”

“Is there anything more “American” than this?”

- Ed Domsitz, Alter High School Football Coach, Overall Record of 295-142, Division IV State Title in 2008-09

“There’s nothing that galvanizes the start of a school year and its community like high school football. That was true 50 years ago and it’ll remain ingrained in our culture 50 years from now. No breaking news there; but now the residents of New Madison can join in all the fun. Well done Patriots fans; you’ve earned this.”

-Marc Pendleton, sports staff writer, Cox Ohio Media Group, Dayton Daily News

“As a former college coach and administrator, I have watched current Superintendent Josh Sagester grow from a student-athlete into a fine educator and community leader. His vision is to be commended. Tri Village already sets the gold standard for athletics in the Cross County Conference, and boasts one of the most well respected athletic departments in all of Southwest Ohio. Adding football to this already proud and ultra-supportive community will be huge. It won’t take long for the Patriot football team to contend for titles, just like in all other sports.”

-Mike Gillespie, former NCAA Division I Basketball Coach

“A well supported high school football program, in both urban areas and small towns, can play a large role in the development of young men. Football has opened many doors in my life, but it all started with community support and positive role models at the middle school and high school level. I still remember the pride I felt wearing my high schools colors every Friday night. **I wish the newly formed Tri-Village HS football program unlimited success.**”

-Tony Carter, 6 year NFL veteran, Denver Broncos

“High School football can often times be the life blood of a community, a source of pride for a school, and an immeasurable tool used in building and shaping the lives of young men. A well-disciplined high school football program can teach lessons that the boys will carry with them for

years to come. Wins that will be noticed in the future, as these boys turn into the men that become husbands, fathers, and disciplined leaders in our communities. But very little can be achieved in high school athletics without parental and community support. ”

-Gordie Gillespie, Former Head Football Coach, Joliet Catholic (IL) HS. 222-54 record. Five state championships, selected by the [Chicago Tribune](#) as the head coach of the newspaper's All-Time Illinois High School Football Team.

“Friday night high school football has been a part of America’s fabric for a long time. In my opinion there is no better venue for the game than in small towns and communities. In those places, a high school football game can become more than just an athletic contest. In those small towns, Friday night’s game can become a gathering place for the entire community. It is an event where a community’s core values can be demonstrated through the fans, cheerleaders, band members and players on the field. It is an event where the town’s folks can become united to support their community’s children, and to exhibit their community’s pride. There is nothing better than Friday night football in small town America!”

-Craig Turner, University of Dayton Special Teams Coordinator

Tri-Village Local Schools **Outdoor Athletic Complex Quest**



SPONSORSHIP PACKAGES

Patriot

\$500-\$999

- Two years worth of family passes for all sports (Four passes per year)

Pride

\$1,000-\$4,999

- Three years worth of family passes for all sports (Four passes per year)
- Two reserved seats for HS basketball and HS football (Two seats for all three years)
- Recognition on sponsor wall
- ¼ page color AD in fall and winter sports programs
- 3'x4' banner (sponsor provides) displayed in football stadium
- 15 second P.A. announcement read at all home high school football games

Champion

\$5,000-\$9,999

- Five years worth of family passes for all sports (Four passes per year)
- Four reserved seats for HS basketball and HS football. (Four seats for all five years)
- Recognition on sponsor wall
- ½ page color AD in fall and winter sports programs
- 3'x4' banner (sponsor provides) displayed in football stadium
- 15 second P.A. announcement read at all home high school football games
- Company Logo placed on website highlighting the outdoor complex project

Royal

\$10,000-\$39,999

- Four all sport passes
- Four reserved seats for HS basketball and HS football
- Stadium seat backs included on reserved seats for varsity football games only.
- One reserved parking spot for home varsity football games only.
- Recognition on sponsor wall
- Full page color AD in fall and winter sports programs
- Ability to set up a Kiosk at all home football games
- Two 3'x4' banners (sponsor provides) displayed in football stadium
- Two 15 second P.A. announcements read at all home high school football games
- Company Logo placed on website highlighting the outdoor complex project
- Other items within reason at the request of sponsor

Legacy

\$40,000 +

- Eight lifetime all sport passes
- Eight lifetime reserved seats for HS basketball and HS football
- Stadium seat backs included on reserved seats for varsity football games only.
- Two reserved parking spots for home varsity football games only.
- Recognition on sponsor wall
- Two full page color ADs in both the fall and winter sports programs (one on inside front cover and one on the back cover of both programs)
- Ability to set up a Kiosk at all home football games
- Four 3'x4' banners (sponsor provides) displayed in football stadium
- Four 15 second P.A. announcements read at all home high school football games
- Company Logo placed on website highlighting the outdoor complex project
- Other items within reason at the request of sponsor

Naming Rights

- a. Largest Donation or specific donations that cover the entire cost of a piece of equipment.
- b. Offering Naming Rights to the following entities:
 - a. Entire Stadium
 - i. Cost of Fieldhouse, Lights, Home & Visitor Bleachers, Press Box and Scoreboard
 1. Lifetime naming rights
 - OR
 - ii. Naming rights to any individual piece of equipment bought in whole listed above.
 1. Length of naming rights will be negotiated

